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FAX NO : (571) 273-8300
TO : Commissioner for Patents
Mail Stop: AF
FROM : Oleg F. Kaplun, Esq. of Fay Kaplun & Marcin, LLP
DATE : September 5, 2007
SUBJECT : Wireless Division
U.S. Patent Appln. Serial No. 09/663,069
for *Electronic Shopping Service*
Inventor(s): Varatharajah
Our Ref.: 40116/05701

NUMBER OF PAGES INCLUDING COVER : 5

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Please see attached.

Thank you.

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Attorney Docket No. 40116/05701(A-69227)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Varatharajah

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Serial No. : 09/663,069

SEP 05 2007

Filed : September 15, 2000

For : Electronic Shopping Service

Group Art Unit : 3625

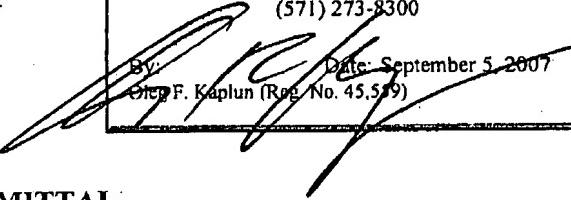
Confirmation No. : 3198

Examiner : Yogesh C. Garg

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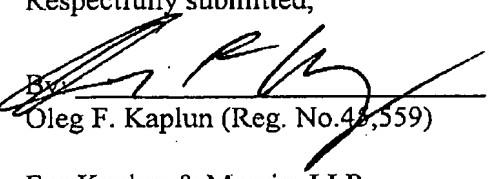
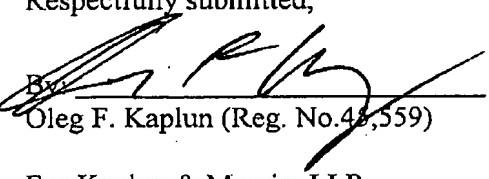
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By: 
 Date: September 5, 2007
 Oleg F. Kaplun (Reg. No. 45,559)

TRANSMITTAL

In response to the Final Office Action mailed June 7, 2007 and the Advisory Action mailed on August 22, 2007, enclosed please find a Notice of Appeal for filing in the above-identified application. Please charge the Credit Card of **Fay Kaplun & Marcin, LLP** in the amount of \$500.00 (PTO-Form 2038 is enclosed herewith). The Commissioner is hereby authorized to charge the **Deposit Account of Fay Kaplun & Marcin, LLP No. 50-1492** for any additional required fees. A copy of this paper is enclosed for that purpose.

Respectfully submitted,


 By: 
 Oleg F. Kaplun (Reg. No. 45,559)

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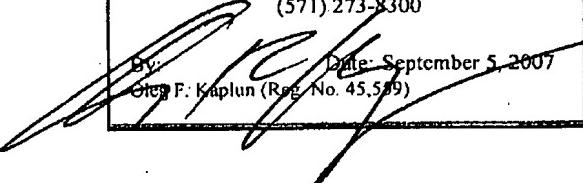
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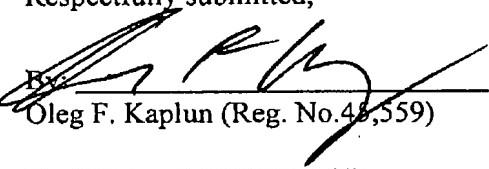
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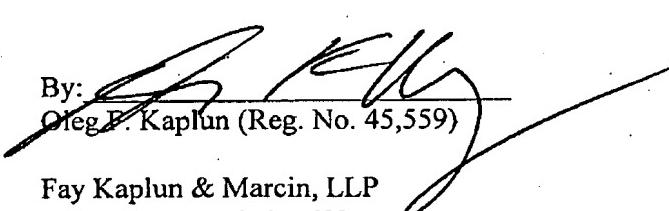
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NOTICE OF APPEAL

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the decision of the Examiner made in the Final Office Action mailed on June 7, 2007, rejecting claims 1, 2, 5-10, and 12-19.

Respectfully submitted,

Dated: September 5, 2007

By: 
Oleg V. Kaplun (Reg. No. 45,559)

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